

**1) How many ships and passengers are you expecting in total for 2016 and are any new ship visitor?**

409 calls, about 800.000 passengers expected in total for 2016.

Our Port will host 6 new cruise ships: Aida Stella (9 calls), Carnival Vista (18 calls) Costa Diadema (5 partial turn-around calls), Mein Schiff 3 (1 call), MSC Armonia (15 partial turn-around calls), Thomson Discovery (10 calls), Viking Sea (7 calls).

**2)How do these numbers compare with 2015?**

Based on the 2015 data (369 calls and 697.955 passengers), for 2016 we are expecting an increase of 10% in the number of calls and 14% in the number of passengers.

**3) Please describe a new or popular excursion from your port (either ½ day or full day duration).**

- 1- Livorno: Venezia district & Fortezza Vecchia
- 2- Bolgheri: landscapes & wine tasting

- 1- Livorno: Venezia district & Fortezza Vecchia

Venezia district is the historic heart and one of the most charming corners of our city. Designed in the 17<sup>th</sup> century, the area has an island feel, criss-crossed by bridges and canals reminiscent of the city of Venice. It contains a wealth of restaurants and pubs making it the heart of Livorno's nightlife. Of particular note are the interesting Churches of San Ferdinando and Santa Caterina, as well as the Bottini dell'Olio(Ancient oil warehouse).

The excursion can be easily made, walking, in half a day and can be completed with a picturesque boat trip along the Medici canals offering an unusual perspective of the city.

Arriving by the water we are surprised by the Fortezza Vecchia (Old fortress): its Tuscan red colour, its massive, solid appearance lightened by the curves and the bastions and the sloping walls lend it a certain elegance.

The historical importance of this building is the result of overlapping architectures developed through the centuries: the Square Tower (11<sup>th</sup> century), the Circular Tower (13<sup>th</sup> century, Mastio di Matilde) with the Quadratura dei Pisani (14<sup>th</sup> century) and the ramparts of the Fortress (16<sup>th</sup> century).

The Fortezza Vecchia is animated throughout the year by shows and cultural events.

- 2- Bolgheri: landscapes & wine tasting

An interesting and suggestive journey for tourists is Bolgheri, well known for the cypress hedge celebrated by the Italian poet Giosuè Carducci. Lots of them decide to go to Bolgheri because of the famous wine and the possibility to taste the best selections in one of the ancient cellars.

They can reach Bolgheri by car, by taxi or by bus in 40 minutes. The small village deserves itself a visit and the guide explains the history of Bolgheri and gives some information about the history and the poet Carducci family. When tourists arrive in the country they visit a wine cellar or a tavern where they can taste the tuscan local products (first of all the famous wine, but also oil, cheese, various kind of meat, crispy toasted bread, etc.). Tourists are fascinated by the interesting corners offered by the country and by the panoramic balcony with a rare view of the surrounding

countryside. Most of tourists buy local products such as wine and oil. They come back to the ship in the afternoon. A ride by bicycle is also possible taking advantage of the several farm hotels available along the Wine Route (Strada del Vino Costa degli Etruschi).

**4) Are you investing in any new cruise terminal/passenger facilities, if so when will they be ready? Please provide investment costs, details and artists impressions if you can.**

The Alto Fondale Cruise Terminal, restored in 2013 and located at Alto Fondale Quay, where ships longer than 300 meters can safely berth, is equipped with wide spaces for the passengers in transit with dedicated services and welcome areas. Behind the Terminal it was made available an additional 10.000sqm area organised for a quick dispatch of the passengers leaving by bus for the excursions by the Tour-Operators appointed by the Cruise Lines or using the shuttle bus or the taxi for an easy connection to downtown.

The Alto Fondale Terminal building was recently subject to an important restoration and now offers wide spaces (about 3000 sqm.) for the passengers turn-around, luggage handling and Custom clearing. Livorno therefore, despite its vocation as destination port, can propose itself as Home-Port, thanks to the peculiar geographical position at the center of the Mediterranean, only few kilometers far from the International Airport “G. Galilei”.

The Port Plan foresees the total restoration of the building more than doubling the present spaces to make the terminal suitable for mega ships full turn-arounds.  
Restoration costs about: € 10 million.

**5) Brief introduction to the person representing your port destination at events, at MedCruise GAs and in meetings with cruise lines.**

Giovanni Spadoni  
Porto di Livorno 2000 s.r.l. Technical & Commercial Director  
Past President MedCruise

In 1998 Giovanni was selected, by the Livorno Port Authority, main share- holder of the Company, as Technical & Commercial Director Porto di Livorno 2000 s.r.l., the Livorno Ferry & Cruise Terminal, created in 1997 to manage the cruise and ferry traffics. He had a previous education in ships' operation and commercial activity as shipping agent: since the creation of the Company both traffics have been booming together with Giovanni's experience in the tourism and cruise sector.

In 2005 Giovanni was elected in the Board and in 2008 President of MedCruise, a very challenging and fruitful experience for his career.

Livorno, the port for Tuscany, single biggest challenge is to increase its infra-structure to match with the cruise ship dimensions and traffic increase. The recent Livorno Port Planning, in progress, is supplying the answers.

Giovanni's hobby: reading.