



MedCruise Diary



SEP 2022

Tuesday, 13 September 2022

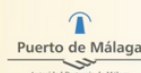
Time	Event	Venue
14:00-18:00	 Ports&Destination Dialogue 2022	Hotel NH Málaga
17:00-18:00	  MedCruise President Keynote Speech, Ports&Destination Dialogue 2022	Hotel NH Málaga
20:00 - 23:00	 VIP & Seatrade Speakers' Dinner	Malaga Cruise Terminal (Terminal B)

MedCruise VIP & Seatrade Cruise Med Speakers' Dinner



13.09.2022

#PortsTogether
#MalagaSmilingDestination





SEP 2022



Wednesday, 14 September 2022

Time	Event	Venue
09:30	Official Opening	Málaga Booth #300 
10:05-10:10	Welcome Address from MedCruise President	Auditorium
10:30-11:30	State of the Mediterranean Cruise Industry Keynote	Auditorium
12:00-14:00	Liguria Coast: The Mediterranean Ultimate Cruise Destination	Conference Room 2 
12:00-12:45	Suncruise Open Innovation Challenge Prize	Suncruise Andalucía Booth #400 
12:30-13:45	Are you Fit for 55?	Auditorium
13:00	Cocktail Reception	Puertos del Estado Booth #420 
14:00-15:00	Destination Stewardship: the Integrity of the Local Community	Auditorium
14:15-15:00	Alternative Fuels: Alternative Options	Conference Room
15:00	Gibraltar Welcome Reception	Gibraltar Booth #460 
15:00-15:30	Jaén Inland Paradise, Presentation of the Tourist Offer for Cruises	Granada Booth #100 
15:30-16:15	The Great Comeback: Marketing Strategies behind Reviving Destination Tourism	Showcase Deck, Show Floor
16:15-17:00	Lightning Pitch - Why Sustainability is High on our Agenda	Showcase Deck, Show Floor
17:00	Port of Cartagena Presentation	Puertos del Estado Booth #420 
18:45-23:00	Seatrade Cruise Med Welcome Reception featuring the Seatrade Cruise Awards and MedCruise Special Award	Museo Automovilístico de Málaga 



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Thursday, 15 September 2022




Time	Event	Venue
10:00-11:00	Granada Cruise Destination Presentation	Granada Booth #100 
11:00-12:00	Health & Safety: Change and Collaboration	Auditorium
11:00	OBERTUR Cruises&Maritime Presentation	Suncruise Andalucía Booth #400 
11:30-12:00	 Presentation	MedCruise Booth #230 MC11 
13:00-14:00	Port of Castellon's Cruise Destination Presentation	Puertos del Estado Booth #420 
14:00-14:45	Marketing & PR: the Positive Impact of Cruise	Conference Room
14:00-14:45	The Changing Geography of the Med: Adapting and Improvising	Auditorium
15:00-15:30	Meet Málaga	Showcase Deck, Show Floor
15:15-16:00	Human vs Machine: the Impact of Technology on Shoreside Experiences	Conference Room
15:30-16:00	Wins Around the World: Looking Outside the Med	Showcase Deck, Show Floor
16:00	Closing event	Málaga Booth #300 
16:30-18:30	Seatrade Sail Away Party	Patio at the Congress Center



SEP 2022

Friday, 16 September 2022



Time	Event	Venue
09:30-10:00	 Reception, Coffee, Family picture	Instituto de Estudios Portuarios
10:00-13:00	 Discussion of Internal Matters	Instituto de Estudios Portuarios
13:00-14:00	 Lunch	Instituto de Estudios Portuarios
14:30-18:30	Shore Excursion	Caminito del Rey* and Málaga half day tour

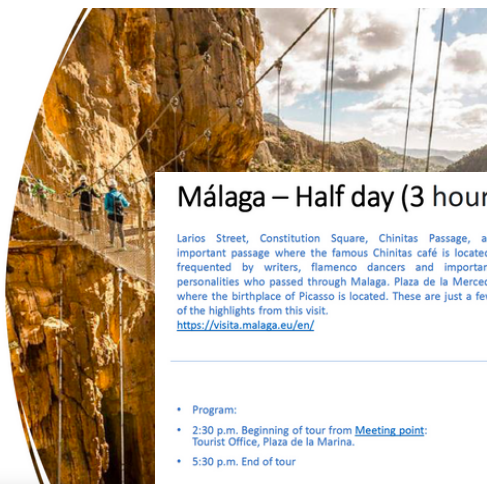
***Members going to Caminito del Rey should have everything ready to departure right after lunch**

Caminito del Rey half day (4'5 hours)

Are you in the mood for an adventure that will take your breath away? The Caminito del Rey is a suspended walkway built 100 years ago by the workers of the Chorro hydroelectric plant. Mountains that emerged millions of years ago and vertical canyons created by the force of the Guadalhorce River, you will be able to discover the true story behind the construction and use of this great work of engineering. Learn about the visit of one of the most powerful men in the history of Spain: King Alfonso XIII. The path is 7.7 kilometers long, but it is an easy route and you don't have to be an athlete to complete it.

- Program:
- 2:00 p.m. Departure from **Meeting point:** Port of Málaga
- 3:00 p.m. Start of the tour
- 5:30 p.m. End of the tour
- 6:30 p.m. Arrival at the point of origin

- Duration: 4'5 hours
- Activity: Walking tour, very comfortable shoes and sports/light clothing, sun glasses, sunscreen.
- Min. group of participants: 15 people
- Max. group of participants: 30 people
- Average temperature: 20-22 °C



Málaga – Half day (3 hours)

Larios Street, Constitution Square, Chinitas Passage, an important passage where the famous Chinitas café is located, frequented by writers, flamenco dancers and important personalities who passed through Málaga. Plaza de la Merced, where the birthplace of Picasso is located. These are just a few of the highlights from this visit.

<https://visita.malaga.eu/en/>

- Program:
- 2:30 p.m. Beginning of tour from **Meeting point:** Tourist Office, Plaza de la Marina.
- 5:30 p.m. End of tour

- Duration: 3 hours
- Activity: Walking tour, comfortable shoes and light clothing.
- No min or max group of participants
- Average temperature: 22-24 °C





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Tuesday 13	Wednesday 14	Thursday 15	Friday 16
<p>20:00 - 23:00 MedCruise VIP & Seatrade Speakers' Dinner</p> <p>Malaga Cruise Terminal (Terminal B)</p>	<p>09:30 Official Opening Málaga Booth #300</p> <p>12:00 Liguria Coast Panel discussion&Lunch Conference Room 2</p> <p>12:00 Suncruise Open Innovation Challenge Prize Suncruise Andalucía Booth #400</p> <p>13:00 Cocktail Reception Puertos del Estado Booth #420</p> <p>15:00 Gibraltar Welcome Reception Gibraltar Booth #460</p> <p>15:00 Jaén Inland Paradise, presentation of cruises tourist offer Granada Booth #100</p> <p>17:00 Port of Cartagena presentation Puertos del Estado Booth #420</p> <p>18:45-23:00 Seatrade Cruise Awards and MedCruise Special Award Museo Automovilístico</p>	<p>10:00 Granada Cruise destination Presentation Granada Booth #100</p> <p>11:00 OBERTUR Cruises&Maritime presentation Suncruise Andalucía Booth #400</p> <p>11:30 ADIHO Presentation MedCruise Booth #230 - MC11</p> <p>13:00 Port of Castellon's cruise destination presentation Puertos del Estado Booth #420</p> <p>16:00 Closing event Málaga Booth #300</p> <p>16:30-18:30 Seatrade Sail Away Party Patio at the Congress Center</p>	<p>09:30-10:00 Reception, Coffee, Family picture</p> <p>10:00-13:00 Discussion of Internal Matters Instituto de Estudios Portuarios</p> <p>13:00-14:00 Lunch Instituto de Estudios Portuarios</p> <p>Shore Excursion</p> <p>14:00-18:30 Caminito del Rey</p> <p>14:30-17:30 Málaga half day tour</p>